

NAPIER PEOPLE AND PLACES COMMITTEE

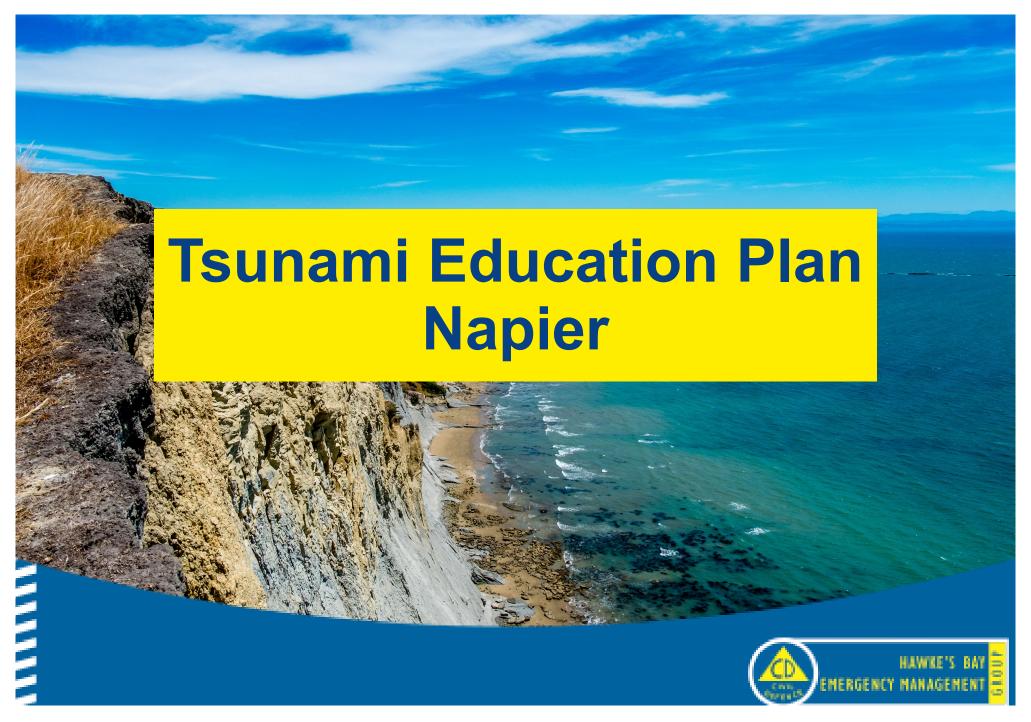
Napier Civic Building 231 Hastings Street t+64 6 835 7579 e info@napier.govt.nz www.napier.govt.nz

Open Minutes Attachments

Meeting Date:	Thursday 17 March 2022
Time:	9.00am
Venue:	Via Zoom (Audio Visual Link)

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Overview

Background: Hawkes Bay Civil Defence and Emergency Management Group (HBCDEM) and Napier City Council (NCC) staff recommended the removal of the Napier tsunami sirens, a view supported by a new report on the region's alerting systems completed by Massey University's Joint Centre for Disaster Research. The report found the siren system not fit-for-purpose as a public alerting system.

The Massey report concludes that Emergency Mobile Alerts (EMAs) should be considered the backbone of public alerting in Hawke's Bay, supported by mobile apps like the Red Cross Hazard app, and public education campaigns.

Purpose of presentation: Overview of HBCDEM Community Engagement teams' tsunami education plan for Napier.



Tsunami Signage

Continue to work with NCC to install tsunami signage across Napier to support community's preparedness to respond to Tsunami.

TSUNAMI EVACUATION ROUTE

Evacuation Route

Tsunami Information Board





HAWKE'S BAY

Tsunami Signage

Tsunami Information Boards

- Beachfront: Westshore Awatoto x10
 - Westshore Surf Life Saving Club Feb.
 - Aquarium Feb
 - Pumptrack Feb

Evacuation Route Signs

- Kennedy Road x 20
- Taradale Road x 20
- Meeanee Road x 20
- Prebensen Drive x 20
- Marine Parade x 20

Blue Lines

- Napier Hill x 5, Poraiti, Puketapu, Taradale
- Along main roads

Tsunami Information Boards

- Parks and reserves x 15
- Shopping centres x 10



2022

→ 2022 / 2023

2023

→ 2023



ShakeOut

National earthquake drill and tsunami hīkoi in October.

Volunteering Hawkes Bay

HBCDEM and Volunteering HB partnering to increase community engagement across Hawkes Bay.

2021 statistics:

- Hawke's Bay participants: 21,154 people participated.
- 705 emails and phone calls made across Hastings and Napier.
- Interested groups were Wattie's, T&G, Napier Port and Pan Pac.
- Positive feedback.

2022:

- Engage with Volunteering HB for additional volunteers to increase engagement in August.
- Feedback and evaluation in October.

Community Engagement

- 2021: ShakeOut at Port Ahuriri School
- 2022: Promote ShakeOut.







Tsunami Hīkoi

Anyone who lives, works or visits a tsunami evacuation zone to practice their evacuation routes.

• Week of 7th – 13th of March.

2022:

- Contacted:
 - Schools and Early Learning Services
 - Te Taiwhenua O Te Whanganui-a-Orotū
 - Tourism Hawkes Bay
 - Napier Business Association
 - Taradale Business Association





Public Education / Workshops with Key Communities

- Older Persons Network.
 - NCC retirement village plan.
 - Understand hazards and work with whānau to build resilience.
- Disability Network.
- Businesses.
 - Business Continuity Planning August.
- Tourist Operators.
- Kainga rua project.
- As requested by community.





Other Engagement Methods

- Ongoing comms plan.
 - HBCDEM Facebook
 - Hawke's Bay Emergency Management Website
- Te Hīkoi a Rūaumoko.
 - Every child in B4School Check.
 - Translated into 5 languages.
- Know your zone campaign.
 - 20,000+ Hawke's Bay properties within the tsunami evacuation zones.
- Support National Emergency Management Agency (NEMA) campaigns.
 - LONG or STRONG, GET GONE.
 - Recently collaborated with NEMA to update national tsunami resources such as brochures/ banners.





Safer Napier

NCC & Neighbourhood support network events.

- Strong relationships,
- Regular collaboration with Napier organisations and social service agencies.

Safe as Houses

Community events

Sharing resources, banners, brochures.





Community Resilience Plans

Tangitū (Bay View and surrounding areas)
CRP and brochure

- Review is being finalised.
- Arrange distribution with community champions.

2022:

- Westshore CRP.
- Hill Hosts Project.
- Te Awa CRP.





East Coast Life At The Boundary (LAB)

East Coast Life at the Boundary (LAB)

East Coast LAB | Life at the Boundary | New Zealand

Brings together scientists, emergency managers, experts and stakeholders across the East Coast to make it easy and exciting to learn more about the natural hazards that can affect us.

HBCDEM is a member and chair of the steering group.





Ministry of Education School Clusters

Education sessions held in August 2021.

- Evacuation safe zones mapped.
- Cluster group workshops will be held in May 2022.
- Share Tsunami Pou Project.





Community Events

Attend community events in Napier.

- Civil Defence marquee.
- Brochures.
- Engagement activities.
- · Giveaways.









