



NAPIER PEOPLE AND PLACES COMMITTEE

Open Agenda

Meeting Date: Thursday 23 March 2023

Time: 9.30am

Venue: The Ballroom
War Memorial Centre
Marine Parade
Napier

Livestreamed via Council's Facebook site

Committee Members **Chair:** Councillor McGrath
Members: Mayor Wise, Councillor Boag (Deputy Chair), Deputy Mayor Brosnan, Councillors Browne, Chrystal, Crown, Greig, Mawson, Price, Simpson, Tareha and Taylor

Officer Responsible Executive Director Community Services

Administration Governance Team

**Next Napier People and Places Committee Meeting
Thursday 4 May 2023**

2022-2025 TERMS OF REFERENCE - NAPIER PEOPLE AND PLACES COMMITTEE

<i>Chairperson</i>	<i>Councillor McGrath</i>
<i>Deputy Chairperson</i>	<i>Councillor Boag</i>
<i>Membership</i>	<i>Mayor and Councillors (13)</i> <i>Ngā Mānukanuka o te Iwi representatives (2)</i>
<i>Quorum</i>	<i>8</i>
<i>Meeting frequency</i>	<i>At least 6 weekly (or as required)</i>
<i>Officer Responsible</i>	<i>Executive Director Community Services</i>

Purpose

To provide governance oversight for all community strategies, housing and community facilities, visitor experiences, matters relating to diversity and accessibility, and sport and recreation. The Committee adopts a wide focus by considering policy implications that impact on the health, safety and well-being of the community.

Delegated Powers to Act

To exercise and perform Council's functions, powers and duties within its area of responsibility, excluding those matters reserved to Council by law or by resolution of Council, specifically including the following:

1. Community development, feedback and well-being in terms of Council's agreed City Vision principles
2. Community resilience and sustainability
3. Community Social and Cultural needs
4. Grants and community funding initiatives
5. Community projects and facilities
6. Community housing and associated wellbeing
7. Positive aging and youth accessibility
8. Events, tourism and visitor experiences
9. Sport and recreation
10. To consider reports from the Arts Advisory Panel, Community Services Grants Subcommittee, Creative Communities New Zealand, and any other arts, culture and heritage related organisations where Council is represented.
11. To adopt or amend policies or strategies related to the Committee's area of responsibility, provided the new or amended policy does not conflict with an existing policy or strategy.
12. To monitor performance (including budget and performance targets in the Long Term Plan) for the Committee's areas of responsibility and authority.
13. To resolve any other matters which fall outside the area of responsibility of all Standing Committees, but where the Mayor in consultation with the Chief Executive considers it desirable that the matter is considered by a Standing Committee in the first instance.

Power to Recommend

The Committee may recommend to Council and/or any standing committee as it deems appropriate.

The Committee may make a recommendation to the Annual Plan or Long Term Plan relevant to the Committee's responsibilities. This includes recommendations on fees and charges for activities within the Committee's responsibility and which are not otherwise delegated to officers.

The Committee must make a recommendation to Council or the Chief Executive if the decision considered appropriate is not consistent with, or is contrary to, any policy (including the Annual Plan or Long Term Plan) established by the Council.

ORDER OF BUSINESS

Karakia

Apologies

Nil

Conflicts of interest

Public forum

Nil

Announcements by the Mayor

Announcements by the Chairperson including notification of minor matters not on the agenda

Note: re minor matters only - refer LGOIMA s46A(7A) and Standing Orders s9.13

A meeting may discuss an item that is not on the agenda only if it is a minor matter relating to the general business of the meeting and the Chairperson explains at the beginning of the public part of the meeting that the item will be discussed. However, the meeting may not make a resolution, decision or recommendation about the item, except to refer it to a subsequent meeting for further discussion.

Announcements by the management

Confirmation of minutes

There are no minutes to confirm.

Agenda items

1 Safer Napier Programme Update.....5

Minor matters not on the agenda – discussion (if any)

Public Excluded

Nil

AGENDA ITEMS

1. SAFER NAPIER PROGRAMME UPDATE

<i>Type of Report:</i>	Information
<i>Legal Reference:</i>	N/A
<i>Document ID:</i>	1629478
<i>Reporting Officer/s & Unit:</i>	Rebecca Peterson, Senior Advisor Policy Anne Bradbury, Manager Community Strategies

1.1 Purpose of Report

To provide a summary of the year of the Safer Napier programme, including key highlights and benefits to Council and the Napier community.

Officer's Recommendation

The Napier People and Places Committee:

- a. **Receive** the Safer Napier Programme Update.

1.2 Background Summary

The Safe Community model is recognised by the World Health Organization as an effective approach to address community and individual safety, resilience and wellbeing. Napier City was first accredited as a Safe Community in 2010, reaccredited in 2016 and again in 2021.

The Safer Napier programme is led Napier City Council (NCC) and governed by a cross sector Safer Napier Strategic Group (SNSG) through a terms of reference. SNSG consists of representatives from 16 agencies and organisations who provide data, expertise, and contribute to the delivery of a broad range of projects, programmes and initiatives. Safer Napier is a collaborative model that has support from 59 signatory agencies who signed a Memorandum of Commitment at the 2021 reaccreditation. This enables Safer Napier to remain a member of the Pan Pacific Safe Communities Network which includes all Safe Communities in New Zealand.

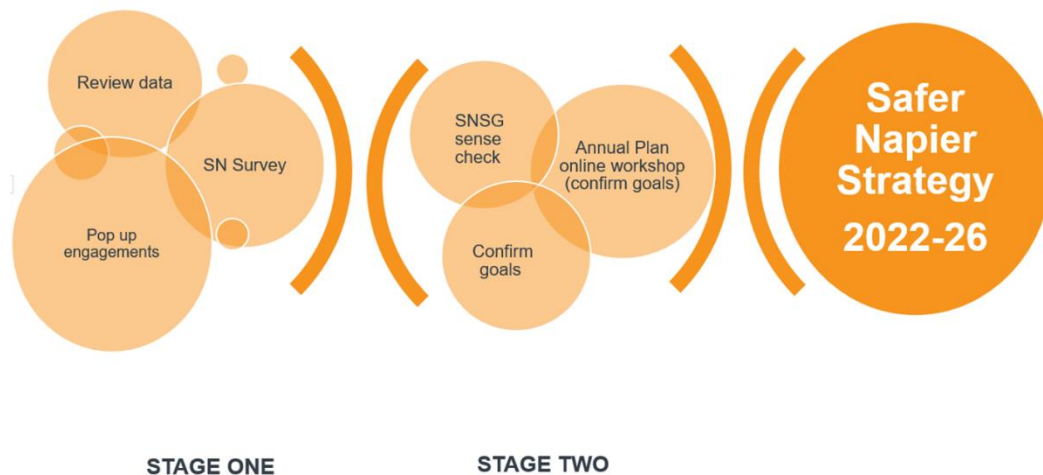
Safer Napier continues to focus on a broad range of safety related priorities including crime prevention, emergency preparedness, reducing social harms, preventing falls and injuries and strengthening community neighbourhoods. This report highlights key projects and initiatives that have occurred over the past year as well as the actions that have been implemented following reaccreditation.

Programme Planning

Following reaccreditation in December 2021, the Safer Communities Foundation New Zealand (SCFNZ) review team provided the following key recommendations to assist with continuous improvement in delivering the Safer Napier programme.

- Review the Safer Napier strategic goals and objectives
- Develop a one page outcomes framework including indicators of success
- Review the Terms of Reference to check they are still relevant and fit for purpose
- Review the Annual Report to see if it still meets the intended purpose
- Include communication targets to strengthen Safer Napier as a connector amongst partners
- Support engagement and focus on addressing inequities through a setting or population-based approach
- Maintain the momentum and commitment of partner agencies. Suggested actions include: balancing the commitment required from partners; understanding partner agency capacity; and providing lead agency or relevant coalition support.
- Strengthen relationships with other key industries i.e. Napier port, construction

A refreshed Safer Napier Strategy was launched during 2022 with three high level goals, focusing on people, place and community. Data and evidence contributed by Safer Napier partners along with the annual NCC Social Monitor Survey results helped shape the development of the revised strategy. Including a survey seeking feedback on the existing strategy and achievements over the past 5 years and engagement sessions with different community groups. The Safer Napier Strategic Group analysed the data confirming the vision, values, goals, priority communities and a revised structure. Emerging safety issues were also identified including homelessness and housing, food security, mental wellbeing, accessibility and intimidation.



The revised Safer Napier Strategy (**Attachment 1**) was adopted by SNSG in September 2022, following the launch of the new strategy a Terms of Reference and Membership review will be undertaken.

Napier City Council hosted the Safer Napier Annual planning workshop held at the Napier Sailing Club on September 13, where 64 Safer Napier partner agencies came together to assist with identifying and planning priority actions. Feedback was excellent with 98% reporting very satisfied or satisfied with the event. Participants were positive, engaged and provided new ideas for future planning including changes to the timing and frequency of key Safer Napier events. Below is a snapshot of comments.

“It was great to see things happening now that were raised in previous workshops”

“Great variety of presenters and facilitators”

“Workshops were well run, people encouraged to participate, good sharing of ideas, very worthwhile”

The latest Safer Napier Action Plan (**Attachment 2**) illustrates the range of projects and lead agencies involved in delivering the Safer Napier programme.

Programme delivery

Project highlights for the year include:

Marine Parade Water Safety Initiatives

A partnership between Napier City Council and Surf Life Saving New Zealand (SLSNZ) led to the installation of public rescue equipment along the dangerous 11km Marine Parade beach. Alongside the New Zealand trial led by the New Zealand Search and Rescue Consultative Committee with advisory from WaterSafe NZ Cross Sector Group and Drowning Prevention Auckland. Seven bright pink floatation devices (public rescue equipment or PRE) have been placed in key locations along the parade as a preventative measure to reduce the number of drownings including bystanders. The rescue buoy is for the public or first responders to perform a dry rescue, where the buoy is thrown to a distressed person in the water.

Napier City Council installed permanent signage along Marine Parade based on recent national SLSNZ signage guidelines. These signs provide beach users with information about the safety risks for Napier residents and visitors to Napier who are unfamiliar with the beach. Additional signage continues to be installed along the length of Napier coastline.

Both initiatives were supported with a water safety campaign, in addition information including a rescue buoy locator map and FAQs were updated on our council website.

Pacific Surf Life Saving patrol at Ahuriri beach

Surf lifeguards from Pacific Surf Life Saving Club have been patrolling at Ahuriri beach from November to March 2023. The move was informed by a SLSNZ Club Coastal Safety Report that confirmed a need for patrols at Ahuriri beach. It also found there is no need for patrols at Marine Parade due to extremely low numbers of beach users over the summer period. Pacific Surf Life Saving Club have a mobile tower based in front of the Harbour View Motel with flags located on Hardinge Road beach between Perfume Point and Hot Chick. To raise awareness of the patrolling change, council have delivered a communication campaign through multiple channels including radio, social media and print media.

Drive Nice Napier

FOLKL research agency were engaged by council to co-create an education and awareness campaign acknowledging positive driving behavior in Napier. The campaign focused on community generated content allowing people to nominate drivers through text or social media posts while the driver they nominated was entered into a prize draw. The brightness and positivity of the campaign attracted high levels of entries and engagement and exceeded targets by 167%.

Community Resilience Plans

In November, Hawke's Bay Civil Defence Emergency Management (HBCDEM) organised a workshop with the Westshore Residents and Development Association to discuss the

development of a Westshore Community Resilience Plan. Westshore is one of a group of coastal Napier communities that are the first to put together a resilience plan, with more local communities to come. Other partners who will remain involved, include Eastern Districts Police, Fire Emergency NZ, Westshore Surf Life Saving, Westshore Primary School, Hawke's Bay Airport and Napier Neighbourhood Support.

1.3 Issues

The Safe Communities Foundation New Zealand folded in 2022 and the establishment of a community-led network is being investigated. Representatives from Safe Communities around New Zealand have formed a Safe Communities transition working group and are working to identify a viable model of operation. Key consideration factors include embedding a Te Tiriti partnership approach to the network and ensuring an equity approach is central to the development of any network.

Social Monitor survey findings enable tracking of community safety perceptions over time along with data collected from our partner agencies.

1.4 Significance and Engagement

Feedback and input from a range of sources ensures transparent action planning and identification of priority activities and communities. Following the launch of the Safer Napier Strategy the Safer Napier Strategic Group worked together to refine and approve the current action plan taking us through until 2024.

1.5 Implications

Financial

Council provides ongoing operational funding for the Safer Napier Programme through the Long Term Plan 2021-2031, whilst project funding is sought through external channels wherever possible. It is anticipated the transition to a national community-led network may attract other funding opportunities for the wider programme moving forward.

Social & Policy

The Safer Napier programme is a community safety response that demonstrates collective action across a range of agencies and organisations under the one umbrella. The Ambassador of the Safer Napier programme is Napier's Mayor Wise which strengthens its profile and reputation, both locally and nationally.

Risk

Council is the primary funder for the delivery of Safer Napier and many of its flagship projects and events. Continued identification of funding through the Long Term Plan is essential for the programme's ongoing sustainability.

1.6 Options

The options available to Council are as follows:

- a. Note the Safer Napier update

1.7 Development of Preferred Option

N/A

1.8 Attachments

- 1 Safer Napier Strategy (Doc Id 1643376) [↓](#)
- 2 Safer Napier Action Plan (Doc Id 1643375) [↓](#)

