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SUSTAINABLE NAPIER COMMITTEE Open Minutes

Meeting Date:	Thursday 10 September 2020
Time:	10am-10.21am
Venue	Large Exhibition Hall War Memorial Centre Marine Parade Napier Livestreamed via Zoom to Council's Facebook page
Present	Mayor Wise, Councillor Price (In the Chair), Deputy Mayor Brosnan, Councillors Boag, Browne, Chrystal, Crown, Mawson, McGrath, Simpson, Tapine, Taylor and Wright
In Attendance	Interim Chief Executive, Director Corporate Services, Director Community Services, Director City Strategy, Manager Asset Strategy, Manager Communications and Marketing, Manager Community Strategies, Marketing Manager
Administration	Governance Team

Apologies

Nil

Conflicts of interest

Nil

Public forum

Nil

Announcements by the Mayor

Nil

Announcements by the Chairperson including notification of minor matters not on the agenda

Nil

Announcements by the management

Nil

Confirmation of minutes

Councillor Mawson / Deputy Mayor Brosnan

That the Minutes of the meeting held on 30 July 2020 were taken as a true and accurate record of the meeting.

Carried

Councillors Chrystal / Taylor

That the Minutes of the meeting held on 6 August 2020 were taken as a true and accurate record of the meeting.

Carried

AGENDA ITEMS

1. COMMUNICATION AND ENGAGEMENT STRATEGY - ALL WATERS

Type of Report:	Operational
Legal Reference:	Local Government Act 2002
Document ID:	960322
Reporting Officer/s & Unit:	Natasha Mackie, Manager Community Strategies

1.1 Purpose of Report

This report provides the Communication and Engagement Strategy which provides a framework for all communication and engagement approaches and activities associated with Council's water programme, both capital and operational for the next two years.

At the Meeting

The Manager Community Strategies spoke to the report, providing a brief overview of the steps taken to date and highlighting the keys areas of the strategy. The Marketing Manager provided a short presentation on the brand visuals and how this will look for the community (refer *Appendix A*). Councillors were also shown the information now available on Council's website at https://www.napier.govt.nz/services/water-2/water-projects/.

It was noted that the strategy focuses on everything that Council is doing in the water space, not just major projects.

In response to questions from Councillors, the following points were clarified:

- The strategy includes projects that are currently underway. Other projects will be coming in and out of the framework and these will be included in the strategy once initiated.
- Council officers intend to develop a Māori Stakeholder Engagement Plan to work alongside the strategy.
- It was noted that 'Water we're on it.' is a relatable statement which simply says to the community that Council is taking action in this space, and is in response to the key feedback from elected members that Council needs to demonstrate to the community that they are actually doing something.

Committee's recommendation

Councillors Simpson / Crown

The Sustainable Napier Committee:

a. Approve the All Waters Communication and Engagement Strategy for implementation.

Carried

The meeting closed at 10.21am.

Approved and adopted as a true and accurate record of the meeting.

Chairperson

Date of approval

Appendix A











