



NAPIER PEOPLE AND PLACES COMMITTEE

Open Minutes Attachments

Meeting Date: Wednesday 26 February 2025

Time: Following Prosperous Napier meeting

Venue: Large Exhibition Hall
War Memorial Centre
Marine Parade
Napier

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Joint Alcohol Strategy Review Report 2024/2025

PEOPLE AND PLACES COMMITTEE

WEDNESDAY 26 FEBRUARY 2025

Vision: A safe and healthy community,
free from alcohol related harm

Objective 1:
Demonstrate leadership to reduce alcohol harm

Objective 2:
Foster safe and responsible events and environments

Objective 3:
Change attitudes towards alcohol to reduce tolerance for alcohol harms

At risk group 1: Young people (including under-age drinkers)

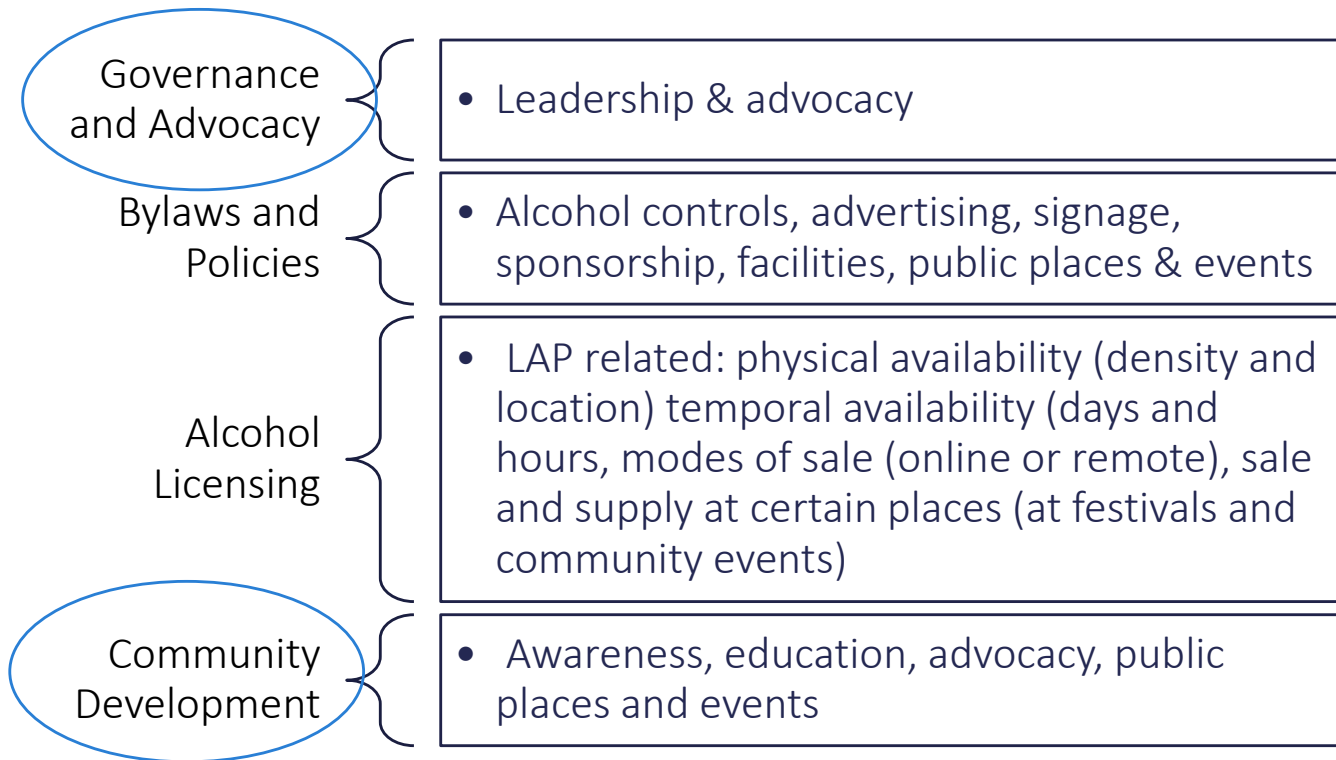
At risk group 2: Men

At risk group 3: Māori

At risk group 4: Women who are or may become pregnant

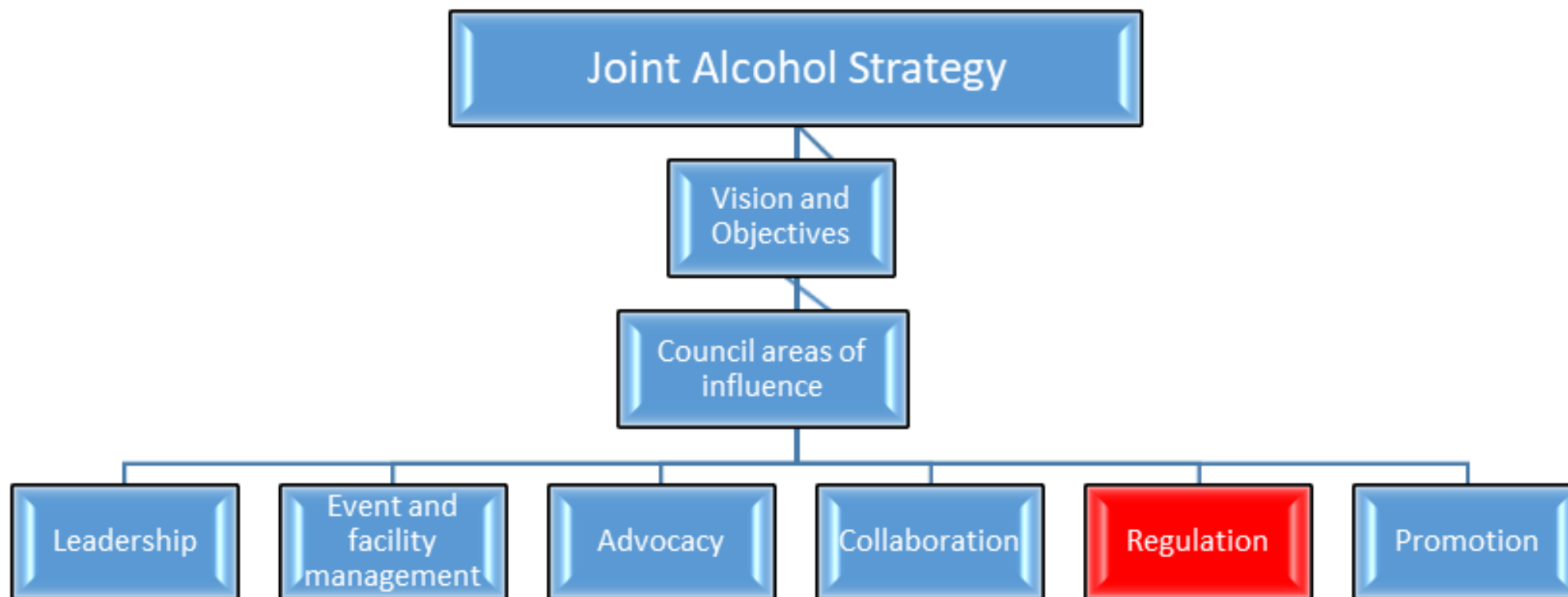
Council areas of influence
Leadership
Event and facility management
Advocacy
Promotion
Regulation
Collaboration

JAS areas of influence



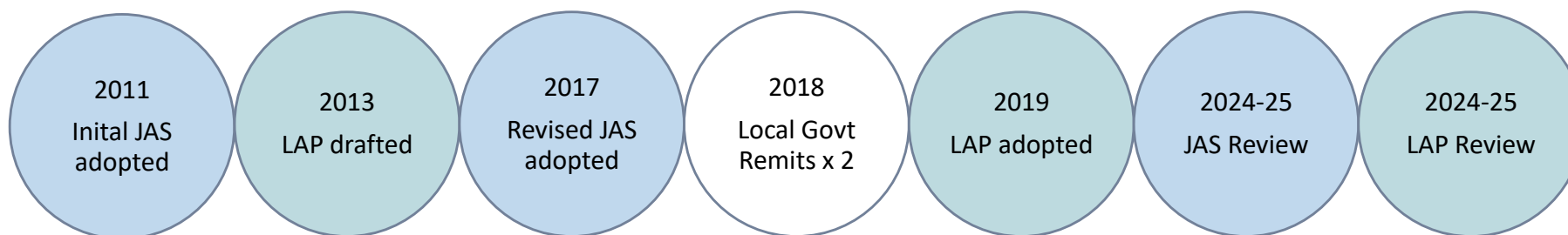
Principal partner roles in alcohol harm reduction

| | |
|--------------|---|
| NZ Police | Data collection specific to alcohol offending |
| | High visibility policing |
| | Alcohol licensing and enforcement |
| Te Whatu Ora | Health promotion |
| | Advocacy and policy |
| | Data collection specific to alcohol |
| | Treatment and support services |
| Council | Community development |
| | Advocacy and policy |
| | Alcohol licensing and enforcement |



LAP and JAS Timeline

JAS reviewed every 5 years



LAP formal review every 6 years




Hastings and Napier Councils
ACC
Police
HBDHB
Health HB
CAYAD
Ngāti Kahungunu Iwi Inc
Cancer Society
HB Regional Council
Te Puni Kōkiri
Te Taiwhenua o Heretaunga
Ministry of Social Development
Directions Youth Health



HDC & NCC representatives;
3 Council Officers
4 Elected Members
2 Youth Council members
1 Māori Partnerships member

Review Findings

- Impact of alcohol harm
 - Community response to alcohol harm reduction
 - Successes of the JAS
 - Education
 - Future priority groups
 - Issues and risks for the sector
 - Regulation
 - Future direction of the strategy
- 

2024 Napier City Council Social Monitor Survey



Summary of Key Findings

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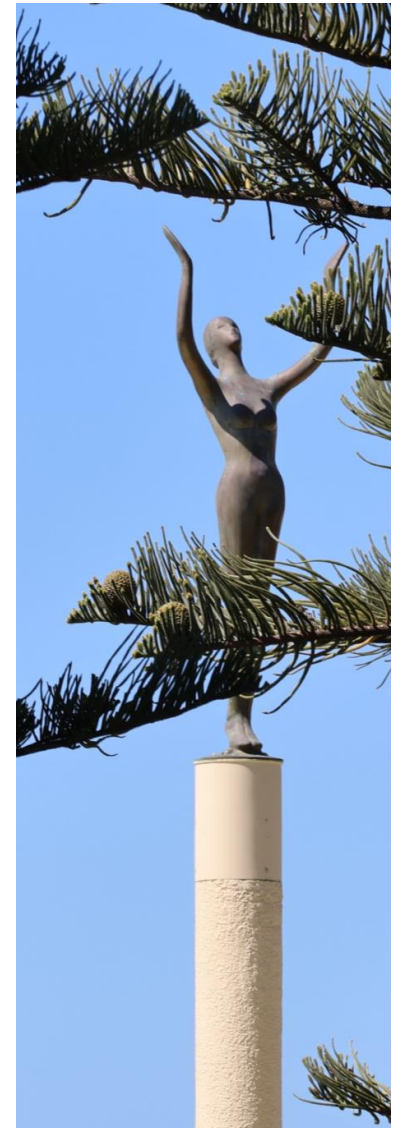
Introduction

- **Purpose:** Measure residents' perceptions of social well-being in Napier to inform Council policies.
- **Conducted:** 4 September – 1 October 2024, using mixed methods (postal, telephone, online surveys).
- **Sample:** 500 responses weighted for demographic representation.
- **Frequency:** Annual survey conducted by SIL Research since 2019.
- **Who was surveyed:** Mixed sampling techniques ensured proportional Napier representation. Data weighted to match Napier's demographic profile from the 2018 Census.
- **Reliability:** Allows for a 95% confidence level +/- 4.4% and +/- 3.5%.

Councillor Queries:

New Ward Structure

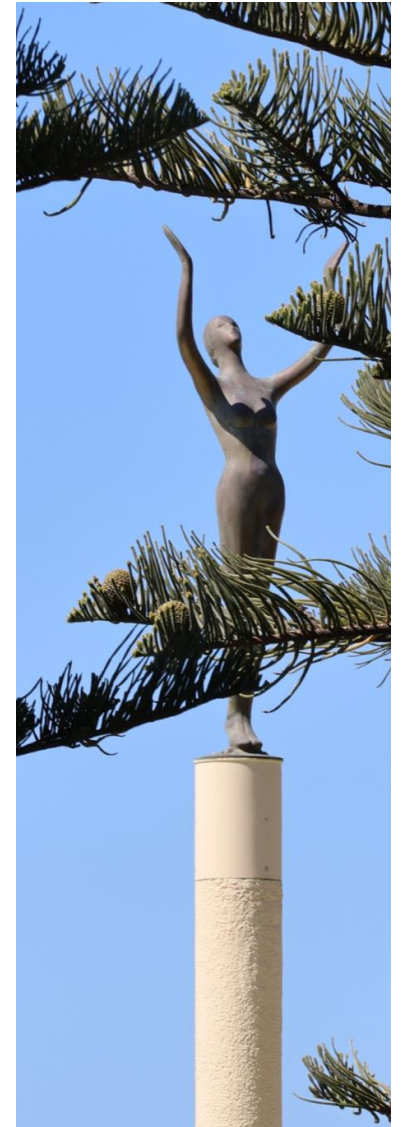
- Although there have been boundary changes, anecdotal comparisons between the 2024 and 2025 survey results at a ward level will still be possible.
- While direct, one-to-one comparisons may not be possible for historic wards due to the changes, general trends and shifts in community sentiment can still be observed.
- Additionally, the overall results for Napier as a whole remain directly comparable, allowing for meaningful analysis of citywide trends over time.
- From 2025 onwards, the Social Monitor will continue to provide ward-by-ward comparisons.



Councillor Queries:

2025 Māori-General Roll comparisons

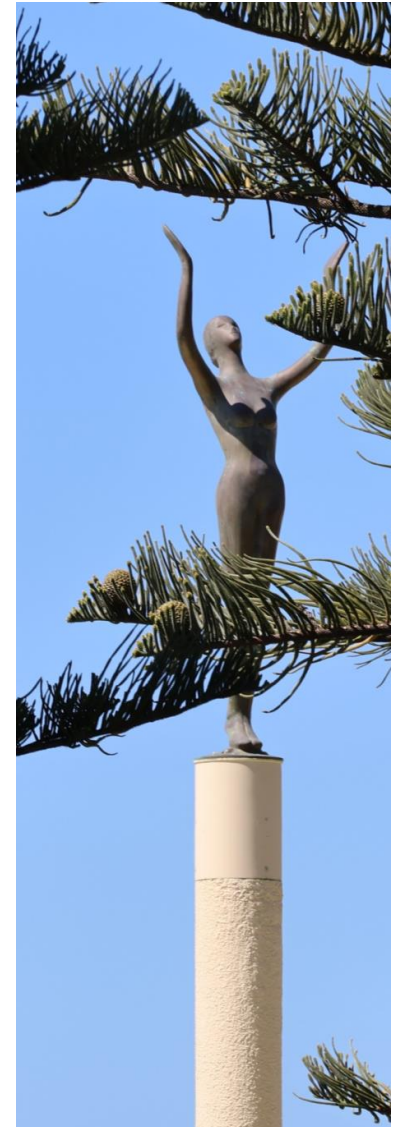
- If requested by the council, from 2025, we can collect electoral roll data from respondents.
- This will allow for Māori-General Roll comparisons across responses, enabling us to identify and comment on any significant differences.
- We would use the same statistical tests that we employ for ward, age, and gender demographic data.



Councillor Queries:

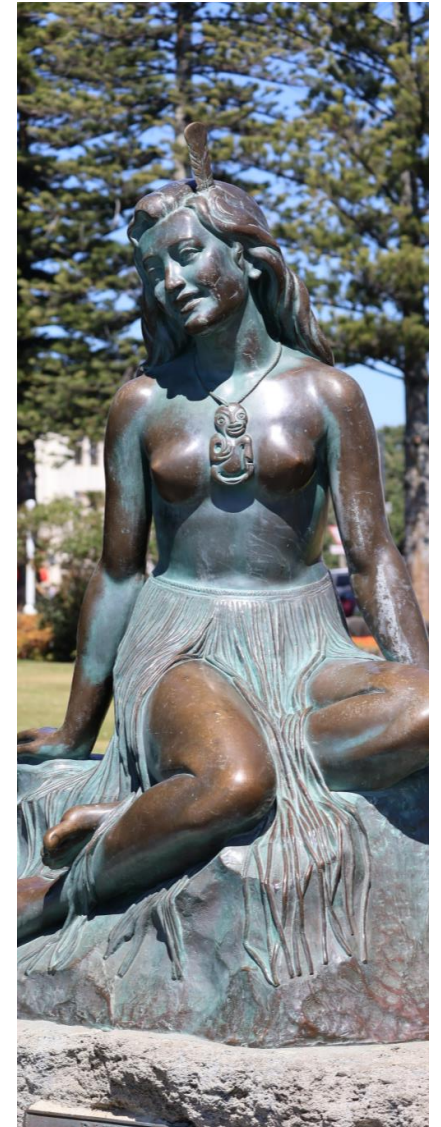
2025 Additional Context

- If requested by the council, from 2025, we can provide additional context alongside our results.
- While the most important findings focus on the city as a whole, we could include a preamble outlining the overall socio-economic characteristics of Napier and each ward, comparing them to national data where relevant.
- Since census data from 2023 is now available, this could cover factors such as average age, ethnic breakdown, deprivation levels, and wealth.
- This context may help people better understand the survey results and the broader city landscape.



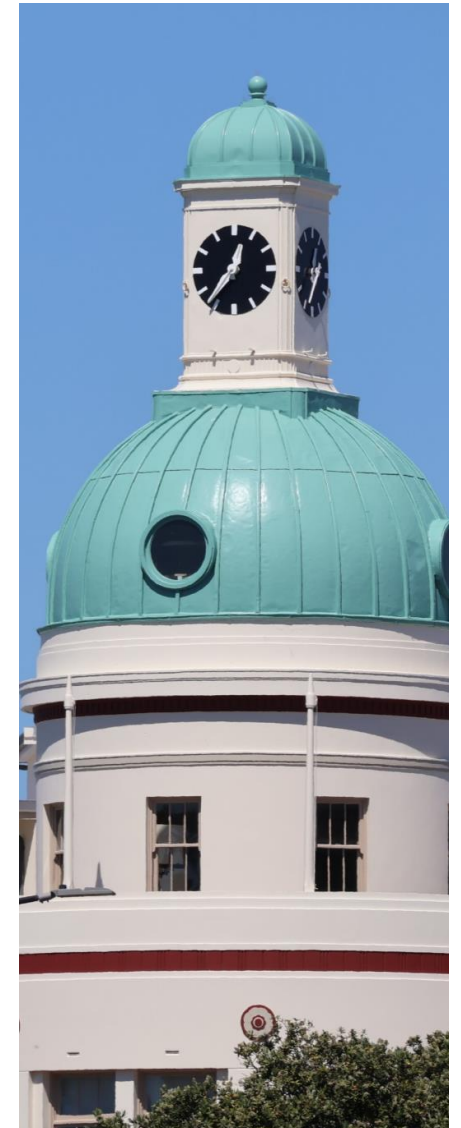
Life in Napier

- **General sentiment improving:** 66% rated life in Napier as 'good' or 'very good' (up from 63% in 2023).
- **Retention index:** 68% saw themselves staying in Napier for the next five years (up from 62% in 2023).
- **Cyclone recovery:** Only 49% believed the community had fully recovered from Cyclone Gabrielle.
- **Challenges:** Cost of living, local rates increases, and socio-economic issues impacting well-being.



Safety in Napier

- **Overall safety perceptions improving:** 56% felt safe in Napier, up from 52% in 2023 but still below 2022 levels.
- **Daytime safety:** 73% felt safe going out during the day.
- **Nighttime safety concerns:** Only 33% felt safe going out at night, and 28% felt safe in the CBD at night.
- **Crime and antisocial behaviour:** Concerns about gangs, homeless individuals, and antisocial behaviour increased.



Diversity

- **Community acceptance:** 69% felt accepted, down from 78% in 2023 but on par with 2022.
- **Tolerance levels:** 59% agreed their community was tolerant of others.
- **Discrimination:** 45% reported experiencing or witnessing intolerance, primarily based on ethnicity.



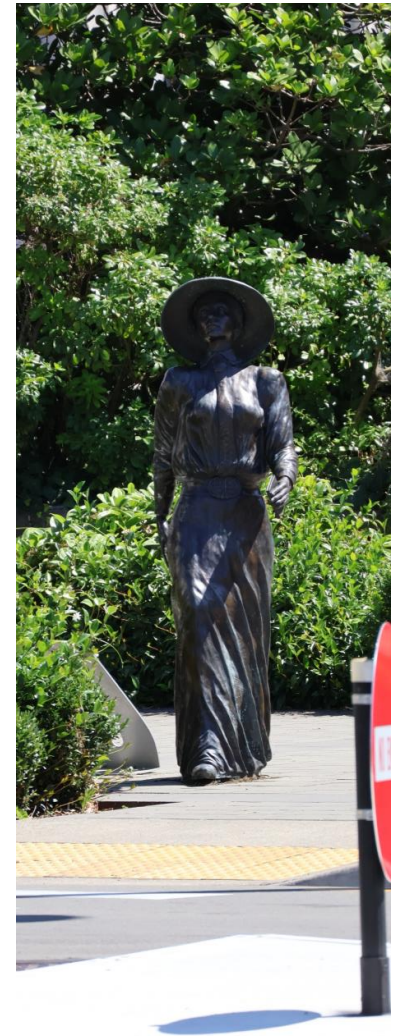
Social Connections

- **Strong social networks:** 87% felt they had friends or family to rely on.
- **Community support:** 61% believed people in Napier take care of each other, down from 68% in 2023.
- **Neighbourhood sentiment:** 76% said their neighbourhood was a good place to live.



Community Mental Well-being, Neighbourhoods

- **Mental distress declining:** Well-being index improved to near pre-cyclone levels.
- **Depression rates:** 31% reported feeling down or depressed, a drop from 37% in 2023.
- **Financial concerns:** 41% felt worried about everyday problems, down from 48% in 2023.
- **Infrastructure needs:** 59% believed their neighbourhood had everything they needed, up from 55% in 2023.
- **Neighbourhood satisfaction:** 76% rated their area as a good place to live.



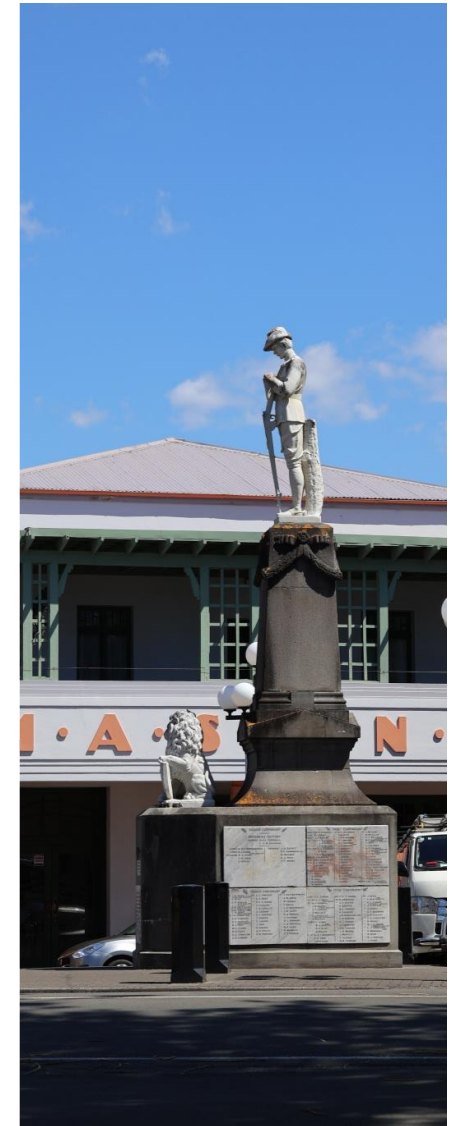
Community Health, Accessibility and Resilience

- **Self-reported health improved:** 66% rated their health as 'good' or 'very good', up from 64% in 2023.
- **Improving trends:** Accessibility ratings rose to 53%, up from 48% in 2023.
- **Transport concerns:** Barriers to travel without a private vehicle remained an issue.
- **Resilience index remains high:** 67.1 out of 100, slightly lower than the post-cyclone high of 68.6.
- **Emergency knowledge declining:** 39% knew where to go for help, down from 48% in May 2023.



Emergency Preparedness, Climate Change

- **Preparedness remains stable:** 89% had means of cooking without power; 88% stored food for emergencies.
- **Household emergency plans:** 67% had a plan, and 56% had emergency kits.
- **Council satisfaction at a historic low:** Only 25% were satisfied with Civil Defence services.
- **Concern levels declining:** 49% worried about climate change, down from 59% in 2023.
- **Key concerns:** Flooding, extreme weather, and sea-level rise remain top risks.
- **Environmental engagement steady:** 55% engaged in five or more environmental activities.



Final Thoughts

- **Top quality-of-life concerns:** Safety, cost of living, council expenditure, and cyclone recovery.
- **Increased concerns about rates:** 21% of residents cited rates and council spending as the biggest issue.

